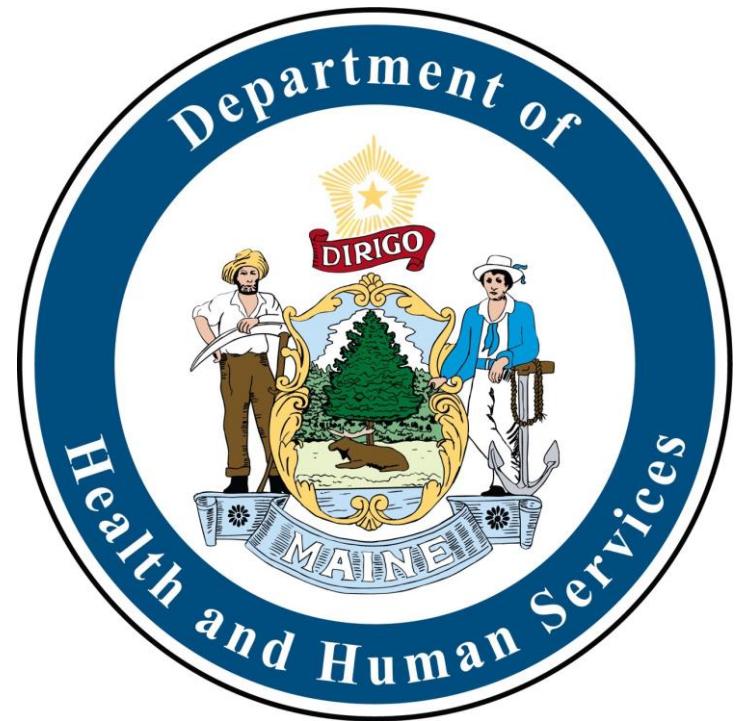


MaineCare in Education: School-Health Related Services

MSMA Fall Conference
October 2023



WELCOME AND INTRODUCTIONS

AGENDA

1. Welcome and Introductions
2. MaineCare Today-
Provider/Member Stats
3. PHE Unwinding
4. Expansion of Children's
Coverage
5. MaineCare in Education
Resources
6. MaineCare Myths
7. 106 New Rule
8. Questions and Answers



MAINECARE TODAY: PROVIDERS AND MEMBERS

AT A GLANCE

MaineCare has...

- 482,489 total enrolled members.
- 126,648 total enrolled children under 18.
- 9,208 Unique NPI's (National Provider Identification Number)
representing more than 52,975 enrolled locations delivering services to members in and out of the state.
- About 1 in 4 Mainers get their healthcare through MaineCare.
- About 50% of all Maine children are covered under MaineCare.

PUBLIC HEALTH EMERGENCY (PHE) UNWINDING

WHAT IS THE CONTINUOUS COVERAGE REQUIREMENT?

To promote stability of coverage during the pandemic, states were required to maintain enrollment of nearly all Medicaid enrollees during the COVID-19 Public Health Emergency (PHE), which ended earlier this year.

- Implications: People who would otherwise lose eligibility due to increased earnings, change of family status, or other reasons have not been disenrolled due to changes in eligibility or failure to respond since the start of the PHE and have been able to retain Medicaid coverage and get needed care during the pandemic.
- In December 2022, Congress passed a law provided a fixed end date of March 31, 2023 for this continuous coverage provision.

The resumption of the regular renewal process started in April 2023. This process is known as the "unwinding" of the continuous coverage requirement.

- For most members, the Office for Family Independence (OFI) is initiating renewals based on the member's regular renewal timeline.
- Current MaineCare members may lose coverage if they are determined by OFI to no longer be eligible for Medicaid.

RENEWAL COMMUNICATION STEPS

- In the month prior to the member's scheduled renewal date, OFI issues a **reminder notice** through the mail. In addition, OFI is conducting a **text and email reminder campaign**, to those for whom it has contact information.
- OFI will send a **pre-populated renewal form in an envelope with a blue block** mid-month, the month before the renewal is due.
- Members who elected e-noticing will receive **electronic notification** of their renewal; they can log into their My Maine Connection account to complete their renewal information.
- OFI is also conducting **phone outreach** to members who have not yet returned their renewal to increase response rates.
- Members who have been disenrolled have a **90-day reconsideration period** to complete their overdue renewal and have coverage reinstated.

PREVENTING COVERAGE LOSS

Maine DHHS has a three-pronged strategy to prevent unnecessary coverage loss and disruption during this unwinding process:

- 1. Ensure contact information** for members is up-to-date
- 2. Maximize retention** of MaineCare among eligible individuals through active communication
- 3. Facilitate transitions of coverage to CoverME.gov**
Marketplace insurance for people no longer eligible for MaineCare but in need of coverage



Maine DHHS
Sponsored



Update your contact information and then look for the blue striped envelope in your mail. If it's blue, it's time to renew!



MYMAINECONNECTION.GOV

Changes are happening with MaineCare

[Learn More](#)

Stay connected to stay covered

UPDATING CONTACT INFORMATION

In order to ensure we can reach them with renewal information, we are encouraging all MaineCare members to update their contact information

- At **MyMaineConnection.gov**, members can create an account and make updates to their contact information
- Consumers can also update contact information on the **OFI call line** at **1-855-797-4357**. Members may speak to a representative, or use the Interactive Voice Response menu option #1, which doesn't require any wait time.

By ensuring contact information on file with OFI is up-to-date, members can help make sure they do not miss important updates about their coverage.



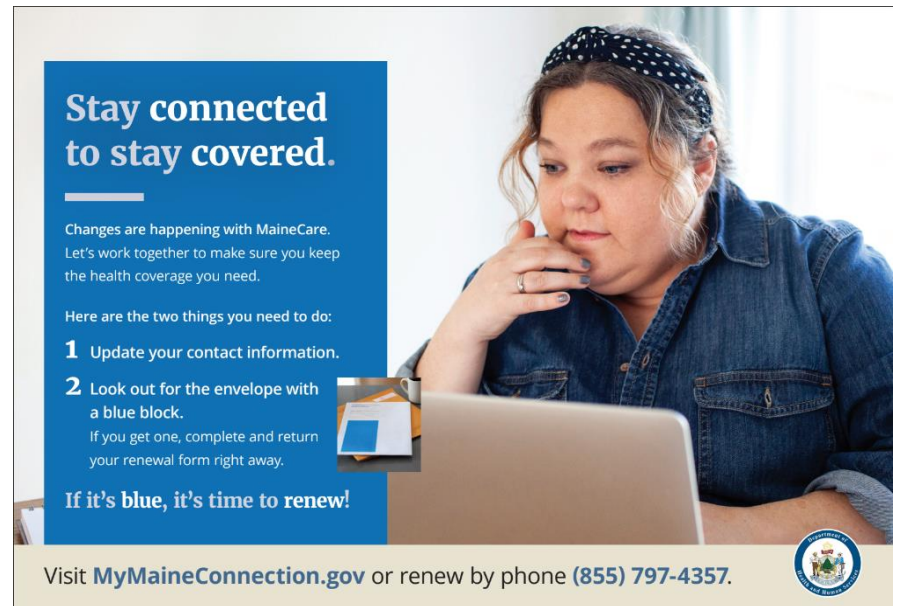
STAY CONNECTED TO STAY COVERED CAMPAIGN

The Department has developed a **public information campaign** to urge members to “Stay Connected to Stay Covered”, which includes:

- A communications toolkit available for partners to download and print
- Radio advertising
- Social media campaign
- Digital and search advertising

The campaign encourages members to

- 1) Update their contact information, and
- 2) Look out for the envelope with the blue block, which contains their renewal.



Stay connected to stay covered.


Changes are happening with MaineCare. Let's work together to make sure you keep the health coverage you need.

Here are the two things you need to do:

- 1** Update your contact information.
- 2** Look out for the envelope with a blue block.
If you get one, complete and return your renewal form right away.

If it's blue, it's time to renew!

Visit [MyMaineConnection.gov](https://www.mymaineconnection.gov) or renew by phone (855) 797-4357.



COVERME.GOV UNWINDING OUTREACH

- For most members found ineligible for MaineCare who do not already have coverage through their employer, affordable coverage may be available via CoverME.gov.
- Individuals found ineligible for MaineCare during their renewal process because of income or other reasons have their account transferred automatically to CoverME.gov. These consumers receive formal notices about the referral from both OFI and CoverME.gov.
- CoverME.gov is also conducting targeted outreach to those consumers, sending a series of marketing materials via postal mail for multiple touches, co-branded with DHHS to help foster trust.



KEY MESSAGES FOR PARTNERS TO SHARE

- **What MaineCare members can do NOW:**
 - Visit **MyMaineConnection.gov** or call 1-855-797-4357, option 1 to update your contact information, so MaineCare can reach you when it's time for you to renew your coverage. ***Stay connected to stay covered.***
- **When it's time for renewal:**
 - Be on the lookout for an envelope with a blue rectangle, or an e-notice if you opted to receive communication that way. This will be the MaineCare renewal form that members need to complete and return: ***If it's blue, it's time to renew!***

HOW YOU CAN HELP: ENGAGING ALL MAINE COMMUNITIES

- Maine people benefit from hearing information about their coverage options from both DHHS and **trusted messengers like community-based organizations, advocates, health care providers, and other government leaders.**
- DHHS has created Unwinding and Open Enrollment toolkits with printable and digital outreach materials for partners in multiple languages
 - Unwinding resources are at **MaineCare.gov/unwinding**
 - Open Enrollment resources are at **CoverME.gov/about-us/partner-resources**
- You can help by:
 - Sharing information directly with people you serve via **newsletters and email**
 - Posting on your **social media** channels
 - Printing, posting, and distributing **flyers**
 - Incorporating education into patient **financial assistance** appointments
 - Any other channels you find effective in reaching your community

OCTOBER 2023 EXPANSION OF CHILDREN'S ELIGIBILITY



ELIGIBILITY EXPANSION

As directed by the Legislature through PL 2021, Ch. 635, Part CCC, the Department has expanded eligibility for children and young adults under 21 in Maine to include family incomes up to 300% of the federal poverty level. This change was effective October 1, 2023.

- About \$59,000 for a family of 2 (was previously about \$39,440)
- \$90,000 for a family of 4 (was previously about \$60,000)

The Department also eliminated most premiums for children's coverage as of March 1, 2023.

ELIGIBILITY EXPANSION AND UNWINDING

- The Department is conducting direct phone outreach to families who lost coverage during the unwinding period, but whose children will be (or are likely to be) newly eligible under the new income threshold.
- The key message for this population is: *Even if you, the parent, are no longer eligible for MaineCare, there are new income rules, and your children may still be eligible to get coverage.*
- The Department has a [flyer](#) available that includes this targeted messaging for parents.



Changes are happening with MaineCare

Stay connected to stay covered.

Be sure to complete and return your renewal form to keep you and your family covered. **Even if you are no longer eligible for MaineCare, your child might be!** Let's work together to make sure you and your family keep the health coverage you need.

Here are the two things you need to do:

1 Update your contact information.

Visit MyMaineConnection.gov or renew by phone (855) 797-4357.

2 Look out for the envelope with a blue block, or an email if you signed up for e-notices.

Complete and return your renewal form right away. If it's **blue**, it's time to **renew!**

Visit MyMaineConnection.gov or renew by phone (855) 797-4357.



ELIGIBILITY EXPANSION: OUTREACH CAMPAIGN

The Office of MaineCare Services is developing an outreach campaign to promote this eligibility expansion.

- It will include a toolkit with print and digital resources and a social media and ad campaign.
- Targeted launch is late October.

Key Messages:

- MaineCare is a high-quality, comprehensive insurance option for children and young adults under 21.
- “It is now easier for your child to get MaineCare. Qualifying family incomes are now higher!”

The image shows a group of diverse children sitting together, looking towards the right. Overlaid on the left side of the image is a dark blue text box with white text. The text reads: "MaineCare – great health care coverage for Maine families". Below this is a red heart icon. Further down, it says: "MaineCare provides free or low-cost health insurance to families based on a sliding income scale and the number of people living in a household. It includes primary care visits, prescriptions, mental health services, and more, and offers great options for kids in Maine." At the bottom of the text box, it lists "Health | Dental | Vision Behavioral Health".

MaineCare –
great health care
coverage for Maine
families

MaineCare provides free or low-cost health insurance to families based on a sliding income scale and the number of people living in a household. It includes primary care visits, prescriptions, mental health services, and more, and offers great options for kids in Maine.

Health | Dental | Vision
Behavioral Health

Learn more at Mainecare.gov/kids

Supported by the State of Maine.



SCHOOL HEALTH-RELATED SERVICES: AVAILABLE RESOURCES

UPDATED MAINECARE IN EDUCATION WEBSITE

The screenshot shows the website for the Department of Health and Human Services, Office of MaineCare Services. The page is titled "MaineCare in Education" and is part of the "School Health-Related Services" section. The navigation menu includes "OMS Home", "About Us", "MaineCare Options", "Member Resources", and "Provider Resources". The breadcrumb trail is "DHHS → Office of MaineCare Services (OMS) → Provider Resources → Children's Services → MaineCare in Education".

Provider Resources

- Provider Enrollment & Revalidation
- Code & Rates
- Children's Services
- School Health-Related Services**
- Value-Based Purchasing
- Case Mix, Private Duty Nursing, and Home Health
- Program Integrity
- MaineCare Provider Directory API

MaineCare in Education

School Health-Related Services

This webpage provides information and important updates about policy and billing changes to MaineCare-covered services that are provided in an educational setting.

New MaineCare in Education Online Courses!

The Office of MaineCare Services is excited to share new resources where you can learn more about how MaineCare Covered Services are delivered in Maine schools. All courses may be accessed using a desktop, tablet, or mobile device.

To access the online courses, just click on the title below.

School Administrators, MaineCare Providers, and Other Stakeholders, please be sure to take the courses in order, starting with MaineCare 100. At the end of each course, you will be asked to submit contact information to receive a certificate of completion for each course.

- For Parents and Guardians
- For School Administrators, MaineCare Providers, and Other Stakeholders

Additional Resources for School Administrators and other Providers

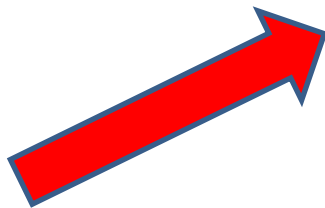
- [Frequently Asked Question \(FAQs\)](#) for School Health-Related Service Providers Related to OMS' Restraint Guidance - April 24, 2023.
- [MaineCare in Education 2023 School Health-Related Services Billing Guide](#)

More Resources

- [MaineCare's E-Message Signup](#)
- [MaineCare Bulletins](#)

UPDATED MAINECARE IN EDUCATION WEBSITE

New
interactive
learning
modules!



providers/childrens-services/school-health-related-services

Department of Health and Human Services

Office of MaineCare Services

OMS Home About Us MaineCare Options Member Resources Provider Resources

DHHS → Office of MaineCare Services (OMS) → Provider Resources → Children's Services → MaineCare in Education

MaineCare in Education

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For Parents and Guardians

For School Administrators, MaineCare Providers, and Other Stakeholders

Additional Resources for School Administrators and other Providers

- [Frequently Asked Question \(FAQs\)](#) for School Health-Related Service Providers Related to OMS' Restraint Guidance - April 24, 2023.
- [MaineCare in Education 2023 School Health-Related Services Billing Guide](#)

More Resources

- [MaineCare's E-Message Signup](#)
- [MaineCare Bulletins](#)

MODULES AVAILABLE NOW

For parents and guardians:

- My Student and MaineCare

For school administrators and other stakeholders:

- 100 Introduction to MaineCare
- 101 Introduction to School Health-Related Services
- 102 Advanced School Health-Related Services for Providers
- 103 Private Duty Nursing (PDN) Services

FAQS & JOINT DOE TRAINING RESOURCES

ol-health-related-services

Additional Resources for School Administrators and other Providers

- [Frequently Asked Question \(FAQs\)](#) for School Health-Related Service Providers Related to OMS' Restraint Guidance - April 24, 2023.
- [MaineCare in Education 2023 School Health-Related Services Billing Guide \(PDF\)](#) - This guide is for anyone involved in the provision of Medicaid services.

MaineCare and Maine Department of Education Joint Training Resources

- [Joint Guidance on MaineCare Reimbursement when Restraint is Utilized in Outpatient Behavioral Health Settings](#) - March 6, 2023.
- [Guidance on IEP Documentation \(PDF\)](#) - May 2021
- [IEP Documentation Training One Video](#) - June 2, 2021
- [Presentation Slides \(PDF\)](#)

Development of a New School Health-Related Services Rule

The DHHS Office of MaineCare Services (OMS) is drafting a new section of the MaineCare Benefits Manual, Section 106, which will contain requirements for the provision of School Health-Related Services. School Health-Related Services are MaineCare-covered services, delivered in school settings, to MaineCare members who are enrolled and qualified MaineCare providers.

Additional resources will be available here as MaineCare proceeds with the rulemaking process.

In January 2022 stakeholder sessions were held with preliminary information regarding the development of the new rule. You can access the Stakeholder Presentation and one of the recorded sessions here.

- [Stakeholder Presentation \(PDF\)](#)
- [Stakeholder Session Recording](#)

Virtual Meetings and Trainings

All providers who deliver MaineCare services in schools are encouraged to sign up to be part of the "MaineCare in Education Sessions" team. You will receive information and resources about School Health Related Services through virtual meetings and training opportunities. Complete the [online form](#) to register.

ANNUAL UPDATED PROVIDER GUIDE

MaineCare
in Education

2023

A MaineCare Billing Guide
for Providers of
School Health-Related Services

August 2023



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Office of MaineCare Services - Policy Division - MaineCare in Education (Revised August 2023)

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MAINECARE MYTHS



“No one is billing MaineCare for services delivered in schools right now.”

MAINECARE CLAIMS PAID – FY 2023

The state share cost of claims paid for IDEA related services delivered was over \$25,000,000.

Each quarter in 2023, an average of 140 enrolled MaineCare providers submitted claims for services.

***This does not include all providers as we know we have services not being identified currently.*

CURRENT REIMBURSEMENT RATES

Most commonly billed codes for services delivered in school settings, based on rates effective January 1, 2023:

	Per Unit Billed MC Rate Paid	Unit of Billing Defined	MC Rate Paid 30 Minutes	MC Rate Paid 1 Hour	One Hour (Est at 38%*) State Share Cost PAID BY SAU or CDS Through Seed Process
OCCUPATIONAL / PHYSICAL THERAPY					
97110 THERAPEUTIC PX 1/> AREAS EACH 15 MIN EXERCISES	\$ 20.53	15 Minutes	\$ 41.06	\$ 82.12	\$ 31.21
97150 THERAPEUTIC PROCEDURES GROUP 2/> INDIVIDUALS	\$ 12.38	15 Minutes	\$ 24.76	\$ 49.52	\$ 18.82
97530 THERAPEUT ACTIVITY DIRECT PT CONTACT EACH 15 MIN	\$ 25.61	15 Minutes	\$ 51.22	\$ 102.44	\$ 38.93
97535 SELF-CARE/HOME MGMT TRAINING EACH 15 MINUTES	\$ 22.75	15 Minutes	\$ 45.50	\$ 91.00	\$ 34.58
SPEECH THERAPY					
92507 TX SPEECH LANG VOICE COMMJ &/AUDITORY PROC IND	\$ 53.40	Session	\$ 53.40	\$ 53.40	\$ 20.29
92508 TX SPEECH LANGUAGE VOICE COMMJ AUDITRY 2/>INDIV	\$ 16.40	Per Session Per Member	\$ 32.80	\$ 65.60	\$ 24.93
92523 EVAL SPEECH SOUND PRODUCT LANGUAGE COMPREHENSION	\$ 159.09	Per Sesion	\$ 159.09	\$ 159.09	\$ 60.45
SECTION 28 SERVICES					
H2021 Community-based wrap-around svc per 15 minutes (BHP), One to One	\$ 17.43	15 Min, Per Member	\$ 17.43	\$ 34.86	\$ 13.25
H2021 Community-based wrap-around svc per 15 minutes (BHP), 2 person group	\$ 9.63	15 Min, Per Member	\$ 19.26	\$ 38.52	\$ 14.64
H2021 Community-based wrap-around svc per 15 minutes (BHP), 3 person group	\$ 6.80	15 Min, Per Member	\$ 20.40	\$ 40.80	\$ 15.50
H2021 Community-based wrap-around svc per 15 minutes (BHP), 4 person group	\$ 5.41	15 Min, Per Member	\$ 21.64	\$ 43.28	\$ 16.45
SECTION 65 CHILDRENS BEHAVIORAL HEALTH DAY TREATMENT					
H2012 Behavioral health day treatment per hour- BHP Level - One person served	\$ 17.26	15 Min, Per Member	\$ 17.26	\$ 34.52	\$ 13.12
H2012 Behavioral health day treatment per hour- BHP Level - Two people served	\$ 9.54	15 Min, Per Member	\$ 19.08	\$ 38.16	\$ 14.50
H2012 Behavioral health day treatment per hour- BHP Level - Three people served	\$ 6.73	15 Min, Per Member	\$ 20.19	\$ 40.38	\$ 15.34
H2012 Behavioral health day treatment per hour- BHP Level - Four people served	\$ 5.36	15 Min, Per Member	\$ 21.44	\$ 42.88	\$ 16.29
H2012 Behavioral health day treatment per hour- Master's Level - One person served	\$ 25.43	15 Min, Per Member	\$ 25.43	\$ 50.86	\$ 19.33
H2012 Behavioral health day treatment per hour- Master's Level - Two people served	\$ 12.85	15 Min, Per Member	\$ 25.70	\$ 51.40	\$ 19.53
H2012 Behavioral health day treatment per hour- Master's Level - Three people served	\$ 9.07	15 Min, Per Member	\$ 27.21	\$ 54.42	\$ 20.68
H2012 Behavioral health day treatment per hour- Master's Level - Four people served	\$ 7.22	15 Min, Per Member	\$ 28.88	\$ 57.76	\$ 21.95
SECTION 97 PRIVATE DUTY NURSING SERVICES					
T1000 or G0299 RN Services, 1 Patient	\$ 15.61	15 Min, Per Member	\$ 31.22	\$ 62.44	\$ 23.73
T1000 or G0299 RN Services, Multiple Patients (2)	\$ 8.58	15 Min, Per Member	\$ 17.16	\$ 34.32	\$ 13.04
T1000 or G0299 RN Services, Multiple Patients (3)	\$ 6.25	15 Min, Per Member	\$ 18.75	\$ 37.50	\$ 14.25



“Students who live in shared living arrangements cannot access MaineCare covered services even if they are still eligible under IDEA for an IEP.”

A young boy with short dark hair, wearing a light blue polo shirt, khaki cargo shorts, white socks, and grey sneakers, is smiling and holding a large white sign. The sign has the word "MYTH" in large, bold, dark blue letters, and "#3" below it in the same style.

MYTH
#3

“If a student is part of MaineCare’s Katie Beckett program, they will lose other services if a school seeks reimbursement for IDEA services.”

MYTH #4



“Schools cannot be reimbursed directly for transportation costs through MaineCare’s NET program.”

MYTH #5

“MaineCare has a consent requirement that is a barrier for Medicaid billing.”

CONSENT REQUIREMENT

- IDEA Part B requires consent for Medicaid billing.
- MaineCare has not promulgated any rule with this requirement.
- There was suggested guidance in prior MaineCare School billing guides. This is because we had anticipated moving forward with implementing a state requirement for consent.
- MaineCare will continue to defer to the US Department of Education's oversight on this issue.
- A rule was proposed by the US Department of Education on 5/18/23.
- Rule removes the requirement for public agencies to obtain parental consent prior to accessing for the first time a child's public benefits or insurance to provide or pay for required IDEA services.
- For this reason, guidance was removed from 2023 update, and we will wait for further direction from the US Department of Education.



MYTH #6

“Schools cannot be directly reimbursed for Private Duty Nursing Services if they want to hire an RN instead of contracting with a nursing agency.”

A NEW RULE FOR SCHOOL HEALTH SERVICES

A NEW RULE FOR SCHOOL HEALTH SERVICES

MaineCare's new rule is intended to:

- Strengthen access to MaineCare-covered services for children in Maine schools.
- Clarify what services are covered.
- Specify how providers and schools must demonstrate covered services are medically necessary. For IDEA services, this must include documentation that the service is necessary for the child's education.
- Develop and adjust reimbursement based on the results of planned rate studies.

The new rule will be a stand-alone Section of the MaineCare Benefit Manual.

Public law 2021, ch. 227, passed under the 130th legislature, states that a new rule adopted to address health-related services that are required for children ages 0-5 to access their education must be a major substantive rule, meaning that it will be provisionally adopted then submitted to the legislature for review.

RATE STUDY PROCESS

MaineCare is engaged in a reform of its Rate System to ensure the development and maintenance of MaineCare payment models and rates that are consistent with efficiency, economy and quality of care in order to support MaineCare member access to services, in compliance with the United States Social Security Act, Section 1902(a)(30)(A).

This reform applies to all MaineCare services, including services delivered in schools. MaineCare will be conducting rate studies to establish rates where no appropriate benchmark rates exist.

A rate study consists of the following steps:

- Public notice
- Review of data, including provider costs and national best practices
- Development of proposed rates
- Public presentation of draft rates for public comment
- Response to comments and incorporation of feedback, as appropriate

RATE STUDY PROCESS

MaineCare is engaged in a reform of its Rate System to ensure the development and maintenance of MaineCare payment models and rates that are consistent with efficiency, economy and quality of care in order to support MaineCare member access to services, in compliance with the United States Social Security Act, Section 1902(a)(30)(A).

Recent legislation mandates MaineCare conduct a rate study for the rates that will be utilized in the new policy. For this reason, MaineCare must complete a rate study before finalizing a proposed draft of the new School Health-Related Services rule.

MaineCare anticipates beginning the rate study for School Health-Related Services in January 2024.

MaineCare will be able to propose Section 106 after the study is complete.

A NEW SCHOOL-HEALTH RELATED SERVICE POLICY

What a new policy will do:

- Allow schools to provide most services to any eligible MaineCare member, regardless of whether they have an IEP.
- Allow service delivery for students up until their 22nd birthday.
- Create one section of policy in the MaineCare Benefits Manual for most School Health-Related Services.
- Move Section 3, Ambulatory Care Clinics into the new policy. This is where SAUs that operate School Health Clinics currently enroll to receive MaineCare reimbursement.



A NEW SCHOOL-HEALTH RELATED SERVICE POLICY

What the new policy will do:

- Allow members to access behavioral health services in public or private school, day treatment, and preschool settings.
- Increase MaineCare member access to health-related services in a school setting **in addition** to services required by IDEA.
- Provide coverage for services (e.g. Behavior Supports, Social Work, Board Certified Behavior Analyst (BCBA) services, etc.) to increase access to varying levels of care and intervention.
- Ensure SAUs, CDS and providers clearly identify services required through IDEA when billing MaineCare.
- Set data-driven and equitable reimbursement rates for services.

PROVIDER AND POLICY CLARIFICATIONS

The new policy will include detailed guidance for providers including:

- Clarification of IEP requirement for IDEA services
- Clarification that services provided in a school setting are not counted towards utilization limit for Katie Beckett program
- Reiteration that both Interpreter and Telehealth services may be utilized when appropriate.



QUESTIONS & ANSWERS

THANK YOU!

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